



Joshua Greenblatt

3 Harris Way
Georgetown, MA 01833

phone: 978.884.8595

email: joshua@joshuagreenblatt.com
web: joshuagreenblatt.com
profile: [linkedin.com/in/joshuagreenblatt](https://www.linkedin.com/in/joshuagreenblatt)
portfolio: creativehotlist.com/j-greenblatt

Education Syracuse University 1993-1997

- B.F.A. in Communication Design
- Minor in Marketing

Other Design Education:

- Montserrat College of Art—Beverly, MA—1992-1993—Portfolio Development
- MassArt—Boston, MA—1997—Typography II

Experience Progress Software - Contract Design Consultant

Bedford, MA (World Headquarters)

6/2009 - Present

Responsible for the redesign of all printed material into new brand. Offer conceptual design and production support for a variety of media to the entire World-wide Marketing Department

- Manage the conversion of over 900 pieces of printed material including Data Sheets, White Papers, Case Studies and Brochures into Progress' new brand
- Synchronize activities with Web Marketing to ensure proper placement in multiple online touchpoints
- Manage print vendors tasked with the production of vital sales and promotional pieces
- Design electronic promotions including HTML based graphic emails, Flash based banners and ads, presentation graphics, technical illustrations and virtual tradeshows
- Manage international design vendors ensuring brand consistency across multiple touchpoints

Green & Company - Owner

Georgetown, MA

12/2006 - Present

Responsible for all design, managerial and day-to-day operations for the studio that creates a variety of media for locally based clients

- Collaborate with clients to establish project scope and goals
- Present ideas and sell high level concepts directly to client
- Attend networking opportunities with local Chambers of Commerce and Entrepreneur events
- Manage freelance design talent to fulfill a variety of task on numerous jobs
- Attended the 2-day DMI professional development seminar: "Creating Meaningful Brand Experiences and Producing Customer Happiness" presented by Dave Norton, 4/2007
- Completed the *TTI Success Insights Behavioral Research* program that identifies my individual strengths as: Dependable Manager, Works for a leader and a cause, Turns confrontation into positives, Builds good relationships, Respect for authority and organizational structure, Patient and empathetic and Flexible



Redgate Design Group - Art Director

Pawtucket, RI

2/2005 – 12/2006

Responsible for managing all tasks involved in a variety of print and electronic media for local and nationally based clients from concept to completion

- Managed projects from concept creation through production delivery including negotiations with print vendors and outside creative talent such as Photographers and Illustrators
- Negotiated directly with high-level management and decision makers
- Collaborated and managed personnel of varying talents and expertise to achieve project goals

California Products Corp. - Graphic Designer/Marketing Associate

Andover, MA

2001 - 2005

Responsible for all graphic design work and coordination within the marketing department for three major manufacturing divisions: California Paint, DecoTurf Sport Surfaces and Plexipave Sport Surfaces

- 2005: Received *Special Merit Award* for "Uncommon performance in all areas of responsibility"
- 2004: Received *Paul Anaki Achievement Award* for "Exemplary performance in all areas of responsibility"

Trinity Communications - Graphic Designer

Boston, MA

2000 - 2001

Responsible for the design development and production of sales and marketing material for financial institutions in the Boston area

- Designed brochures, annual reports, PowerPoint templates and posters ensuring that client corporate design standards were upheld

Steffian Bradley Associates - Graphic Designer/Marketing Associate

Boston, MA

1997 - 2000

Primary responsibilities included development of client presentations, design of company promotional material and the planning, conceptualizing and installation of environmental graphics

- Attended: "The Visual Display of Quantitative Information" by Edward R. Tufte, 2000
- Audited sites for implementation of environmental systems
- Managed installation of signage and wayfinding systems with signage vendors

ProCD - Graphic Design Intern

Danvers, MA

Summer 1996

Responsibilities included assisting the Art Director and Senior Design staff with package design and production of product related material

SKILLS

Computer Skills

- Graphic Software: Photoshop, Illustrator, InDesign, Quark Express, Dreamweaver, Flash
- Office Software: Word, PowerPoint, Excel

Other Skills

- Artistic: Photography, Painting, Illustration, Print Making
- Business: Project Management, New Business Development